

InDesign Layout

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summary

In this assignment you will design a Southwest Menu. Using the copy provided, create a four-page menu for a South West themed restaurant. You will need to create a name and logo for this restaurant, and design the look and feel of the menu.

Assignment:

Menu Design

You may use any computer application you wish to create the logo and backgrounds etc, but the menu must be laid-out in Indesign. Using your own art/pictures is encouraged, but be aware of the size and the amount of items on the menu.

Process:

As well as applying good design sense, this project will introduce us to more new features of InDesign. Therefore your final design must include:

- Style sheets
- Tabs
- Links
- Colors

Be creative with your concept; remember this is a south west restaurant so your design, color and type should reflect this theme.

The document should be created according to the specifications below; 8.5 x 11 landscape format with a fold in the center, which will make four pages, each 8.5 x 5.5

SPECIFICATIONS

Document set-up: 8.5 x 5.5

Color system: CMYK

Bleeds Yes

Output: Black & white print and digital file.

Deadlines:

February 11 - Begin layouts on menu concepts - research different menu examples using the internet

February 13 - Present layouts (roughs) for class critique. Begin work on final.

February 18 - No class - Thanksgiving day

February 20 - Final prints due