

InDesign Layout

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summary

In this assignment you will redesign a 6 page article from a magazine. Your challenge will be to use the existing content and [1] develop a new grid structure, [2] define the hierarchy of typography for heads • subheads • callouts & text [3] incorporate the principals of layout [balance, tension, sequence, etc] [4] create an technically accurate layout that illustrates your knowledge of InDesign.

[3]

Overview:

In the previous exercise we worked to complete the layout of a magazine article following the layout and structure that had been provided. Working within the grid and the format of the layout we explored creating frames, placing text and images into frames, linking frames, formatting text, placing images into text, how to wrap text around an image and how to use tabs.

For this assignment we are going to build on those skills as well as work on developing layout concepts to create a 6 page magazine layout.

Assignment:

Redesign a magazine article (of your choice)

- The layout is to be 6 pages and your design is to include developing a grid structure for the layout
- The first spread is to be an “opener” that introduces the article and the following two spreads contain the body of the story
- Use of the principals of layout to create a interesting layout that is legible and provides information using hierarchy
- Demonstrates your knowledge in the use of InDesign.

Process:

- Read the handout on type, layout and grid before you start this assignment
- Choose a magazine that has an article that you’d like to work with.
(nothing off color/ no skin/no band magazines/no tabloids please)
- Read the article to understand the content, the hierarchy of information and the flow of the information
- Develop a series of rough layouts - 10-15 different ideas for this layout
Use pencil/markers on layout paper using the attached page template
You do not have to do all pages for the rough, The first spread should be sufficient, but it needs to give an idea of the grid that you have designed.
- Discuss the layouts with your instructor and choose one direction for this assignment
- Scan the images from the article (or find stock you can use) and keyboard the text
We are not using “greek” placeholder text for this assignment
- Complete the layout using InDesign following the ideas you developed in your roughs

Deadlines:

- Feb 4 - choose article and begin to develop concepts
- Feb 6 - discuss roughs with instructor, work on final layout (InDesign)
- Feb 11 - present magazine article. class presentation.

Layout Template

