

Cynthia Lea Harrison

Objective

I am a creative, highly motivated, and deadline savvy-designer with vast experience and exceptional work habits seeking a challenging and rewarding graphic design position.

Capabilities

- Applying strong conceptual, design and typography skills
- Analyzing projects in terms of client goals, deadlines and budgets
- Supervising illustrators, photographers and production artists
- Proofing materials and attending press checks
- Ensuring accurate execution of each element
- Demonstrating team building and interpersonal skills
- Exercising proficiency in Adobe CS6 InDesign, Illustrator, Photoshop, Acrobat, QuarkXPress and Microsoft Office, with basic skills in Adobe Flash, Muse and Digital Publishing Suite

Work History

- Cynthia Lea Design**, Cannon Falls, MN 2001–Present
Graphic Designer/Art Director
- Created direct mail for *Red Wing Shoes*, *University of Minnesota*, *United Health Group* and *Chrysler Corporation*
 - Designed brand standards and website design for *The Schiff Group*, Book Cover Design for *The Wealth Enhancement Group*, SharePoint intranet design and layout for Business Consulting at *McGladrey Corporation*, brand identity and brochures for local small businesses such as *Wagging Tails Pet Resort* and *Benson Roofing & Renovations*.
- Creative Group**, Minneapolis, MN 2012–Present
Graphic Designer/Art Director
- Worked at *Olson Advertising* as a contract graphic designer.
 - Worked on site at *MLT Vacations* on sales agent promotions and other collateral material.
- Art Institute International**, Minneapolis Winter 2013
Graphic Design Instructor
- Prepared course materials for lectures and demonstrations; developed course projects and exams to meet course competencies.
- Brown College**, Mendota Heights, MN 2006–2012 2002–2004
Visual Communications Instructor
- Prepared course materials for lectures and demonstrations; developed course projects and exams to meet course outcomes. Over the last eight years, I have had the opportunity to teach classes across a wide spectrum of the design field; from beginning-level conceptual classes to advanced levels.
- University of Minnesota**, Saint Paul, MN Fall 2009
Graphic Design Graduate Instructor
- Taught DHA2334, an advanced computer design class that focuses on the integration of design knowledge with Adobe Photoshop, InDesign, Illustrator and Flash for the Macintosh.
- Marketing Drive Worldwide**, Minnetonka, MN 2000–2001
Art Director
- Designed national point-of-purchase and promotional material for “*Got Milk?*” campaign.
- Rapp Collins Worldwide**, Minneapolis, MN 1998–2000
Art Director
- Produced direct mail customer acquisition programs for *Prudential Bank*
 - Created customer loyalty program for *Schwan’s Preferred customers*
 - Designed catalog for *BackHome Foods*, a division of *Schwan’s Home Services*

Education

- University of Minnesota, College of Design**, Saint Paul, MN 2007–2012
Master of Fine Arts in Graphic Design
- College of Associated Arts**, Saint Paul, MN 1993–1994
Bachelor of Fine Arts
- Minneapolis College of Art & Design**, Minneapolis, MN 1991–1992

Social Networks

- LinkedIn**
<http://www.linkedin.com/in/cynthialeaharrison>
- Facebook**
<http://facebook.com/cynthialeaharrison>

Organizations

- AIGA** 2011

Website